



Odessa, Kiev, Moscow – March 31, 2016

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## Join the Mobile Beach Conference – the Biggest Mobile Marketing Conference in Eastern Europe!

Join the Eastern Europe's biggest mobile marketing event in Odessa, Ukraine on May 28-29.

The [Mobile Beach Conference](#) program features insights and reports from top mobile marketing professionals, more than 40 speakers over the two conference days. The keynote speakers are (VP of User Acquisition and Network Engagement at Rovio), Gregory Krutii (Account Strategist at Google), Denys Zhadanov (Head of Marketing at Readdle), Oleg Dorozhok (Head of Mobile Marketing at Yandex) and Matt Krivoshein (Head of Mobile Acquisition at Forex Club).

We will present the Mobile Beach Awards, the new award for the best Eastern European mobile marketing companies and professionals from the previous year. Every company or professional can be nominated, and we will present awards to those nominees who receive the most votes during online voting.

At the conference's unique beauty contest (Mobile Princess), we will crown the hottest, most beautiful girl in the mobile industry!

We will hold the Mobile Beach Conference in [Maristella Marine Residence](#), a beautiful luxury hotel on Odessa's seaside.

*"Forget about smart ties and official reports. The dynamic mobile marketing industry requires a new event format. Last year we managed to combine an official conference with fun by the sea. In 2016, get ready for more hours of hot content, insights from thought leaders and lots of networking opportunities,"* shares Vadim Rogovskiy, Clickky's SEO and founder.

It will be a two day, unconventional mobile marketing event, with a rich conference program, beach parties and plenty of networking.

Mobile Beach Conference is held by [Clickky](#), a global mobile marketing company. In 2016, Clickky ranked #11 in the Inc. 5000 Europe ranking and made to TOP-5 among marketing and advertising companies.