

## Clickky and Offerslook Enter Into a Strategic Partnership

[Clickky](#), the leading platform for mobile traffic monetization, announces a strategic partnership with [Offerslook](#), the leading performance marketing software provider. The partnership will enable the two companies' customers to fully leverage Offerslook's next-gen performance tracking technology, along with Clickky's extraordinary expertise in monetizing mobile traffic across the globe.

Clickky's customers will be able to access Offerslook intelligence, providing additional opportunities for both publishers and advertisers. This includes access to a broader pull of offers available to clients of both companies.

Offerslook's cloud-based SaaS platform enables marketers to build and manage their own affiliate networks smartly. Marketers use Offerslook to customize their own platform, run offers, track ad campaign performance, and manage publisher relationship. By adopting advanced technology (such as proprietary counter fraud algorithm), Offerslook enhanced management efficiency of affiliate networks. And Offerslook revolutionizes the pricing model, making affiliate network a more sustainable business model with higher ROI.

The partnership with Clickky gives Offerslook's worldwide customers an excellent pool of both advertiser and publisher resources. In the meantime, hearing "picky" feedback from big partners as Clickky will greatly evolve Offerslook's product development, making Offerslook a better choice for the market.

*"We believe that this partnership will provide a set of unique opportunities for both companies. We are excited to partner with Offerslook, and we are eager to explore this partnership to its full potential",* shares Vadim Rogovskiy, Clickky's CEO and founder.

Martin Guan, Offerslook's CEO and Co-founder, added, *"We are greatly honored to team up with Clickky. Offerslook will continue driving more innovative cooperation with Clickky, and deliver greater value for partners from both sides."*

### **About Clickky**

The Clickky platform offers a wide variety of solutions, tailored to the needs of mobile publishers. Clickky ensures easy integration and high eCPM rates. With the primary focus on mobile traffic monetization, Clickky operates worldwide, delivering offers from more than 120 different countries and our team has grown to 80 professionals. In 2016 Clickky made TOP-5 among advertising and marketing companies and TOP-3 among mobile ad-tech companies in the Inc.5000 Europe ranking.

### **About Offerslook**

Offerslook drives the innovation in performance marketing technology, providing the next-gen solutions for affiliate networks. Offerslook ensures easy setup process and integration with thousands of partners. With focus on technology innovation, Offerslook will thrive to deliver features that fill the gap of affiliate networks' unmet needs, such as counter fraud technology. Since its debut, 200+ affiliate networks have started to use

Offerslook, Offerslook embraces partnership from each verticals, to give their customers the ability to find the best solutions for their businesses.