

## Clickky Launches a Mobile Video Solution

[Clickky](#), a global mobile monetization and user acquisition platform, has recently released a mobile video solution for publishers and advertisers.

[Clickky's video advertising solution](#) provides a global access to the leading video demand partners, so Clickky's publishers will be able to maximize their advertising revenue in no time!

As for advertisers, Clickky is connected to the strongest video platforms, promising rich traffic quality in both Tier1 and Emerging countries. Clickky's Video Solution will become an excellent asset for mobile publishers and advertisers, willing to explore numerous revenue-boosting opportunities of mobile video ad formats.

Clickky's Video advantages:

- Any platform, any size, any format
- Only premium video campaigns
- Great margins
- High fill rates
- Easy implementation
- CPM and CPV campaigns
- Personal manager

Clickky offers a real-time tracking system, so publishers and advertisers will be able to analyze and report on campaign performance including interactions, engagement and other key metrics in real-time.

*"With Clickky's Video Advertising solution we create a whole new world of opportunities in emerging markets. Video ads offer unmatched engagement and exposure, doubling the effect of advertising. They also provide an excellent revenue-boosting opportunity for those, who are interested in monetization through ads. We are delighted to offer this opportunity to our partners and help enhance their advertising experience,"* shares Dor Herskovich, Head of Video at Clickky.

### **About Clickky**

Clickky has 4 offices in 3 countries: Israel, Ukraine and Russia. The company operates worldwide, delivering mobile ad campaigns from more than 120 different countries, and our team has grown to 90 professionals.

In 2015, Clickky launched AdExchange API – the world's biggest automated mobile ad platform, which provides access to more than 30,000 mobile ad campaigns.

In May 2015, Clickky received \$2M from iTech Capital, a venture capital firm focused on growth investments in digital economy businesses.

In 2016, Clickky made TOP-5 among advertising and marketing companies and TOP 3 among mobile ad-tech companies in the Inc. 5000 Europe ranking.

Also in 2016, Clickky received a Golden IBA Stevie Award, being honored as the fastest growing company in Europe.