

Clickky Opens a New Office in Mumbai

Mumbai, India, November 21, 2016

[Clickky](#), a global mobile monetization and user acquisition platform has recently opened a new office in Mumbai, India.

Clickky experienced a steady growth in 2016. This year the company received two prestigious awards as one of the fastest growing companies from Europe: Inc.5000 Europe and Stevie Awards.

Mumbai hosts the sixth office of the company. Earlier Clickky has opened a branch in Israel. The company also has offices in Ukraine, Russia, and the United States.

“The Indian market is a pristine “blue ocean”, which offers unmatched opportunities for doing business in mobile. The country has the potential to ride the next wave of mobile innovations, as it’s audience is extremely perceptive to everything tech. I believe that the new office will help us establish a closer relationship with our customers in India, as well as help to get new ones on board. Currently Clickky has a great amount of Indian traffic, and we will be happy to connect it with local demand” — shares Vadim Rogovskiy, Clickky’s CEO and founder.

“With the rise of mobile users in India became extremely focused on their mobile phones. It is an excellent opportunity and a great challenge for every marketer here. While Clickky offers a wide range of up-to-date monetization and app-promotion solutions and often dives deep into tech innovations, one of its main strengths lies within being a client-oriented company. Recently Clickky has launched two new mobile marketing platforms: a Self-Serve Solution for Advertisers and a Self-Serve Solution for publishers. With the evolving Indian market and rising expectations from the advertisers self serve will bring a revolution to the method of promoting your app, it will be a solution to an age old problem of poor transparency existing in the affiliate traffic, also a boon to publishers with genuine converting traffic.” — adds the newly appointed Country Manager in India, Upendra Singh.

Recently Clickky has launched two new mobile marketing platforms: a Self-Serve Solution for Advertisers and a Self-Serve Solution for publishers. Both are expected to see the large demand on the Indian market.

You can find additional information about Clickky at <http://clickky.biz/>.

To explore business opportunities with Clickky in India please contact Upendra Singh at us@clickky.me.

About Clickky:

Clickky has 6 offices in 5 countries: United States, Israel, Ukraine, Russia and India. The company operates worldwide, delivering mobile ad campaigns from more than 120 different countries, and its team has grown to 90 professionals.

Clickky delivers self-serve solutions for mobile traffic monetization and app promotion, simplifying all the processes of mobile advertising.

In 2015 Clickky launched AdExchange API – the world’s biggest automated mobile ad platform, which provides access to more than 20 000 mobile ad campaigns.

In May, 2015 Clickky received \$2M from iTech Capital, a venture capital firm focused on growth investments in digital economy businesses.

In 2016 Clickky made TOP-5 among advertising and marketing companies and TOP 3 among mobile ad-tech companies in the Inc. 5000 Europe ranking.

Also in 2016 Clickky received a Golden IBA Stevie Award, being honored as the fastest growing company in Europe.