

Clickky Expands to China With the New Office Opening

Beijing, China, April 11, 2017 (Newsire.com) - Clickky, a full stack platform for user acquisition and mobile monetization, announces the opening of a new office in Beijing, China. The company plans to accommodate its rapid growth in the APAC region and engage local talent for the business development efforts.



Clickky already operates 5 offices in 4 countries and employs more than 90 professionals worldwide. Clickky offers both self-serve and managed solutions for app developers, mobile ad networks and agencies, SSPs, DSPs and media buyers. The Beijing office will take central role in Clickky's activities on the Asia-Pacific market.

The office will be headed by Ray Zhou, Business Developer with extensive experience in the Greater China area. Before joining Clickky, he has been successfully leading a business development team at ironSource, working both on demand and supply side. Ray will put his experience in user acquisition and monetization management for expanding Clickky's presence in the APAC region.

"Clickky's new office opening is the logical continuation of the company's own growth strategy. At first, we plan to pay more attention to promoting our API AdExchange and monetization SDK for mobile publishers. We are open to growing opportunities and happy to expand our influence and capabilities in China, leveraging the potential of the market and providing smart solutions for publishers and advertisers alike."

— VADIM ROGOVSKIY

FOUNDER AND CEO AT CLICKKY

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About Clickky:

Clickky is a global full-stack platform for mobile advertisers and publishers. The company offers managed and self-serve user acquisition and monetization services as well as API AdExchange, RTB and video advertising solutions. Among company's clients are application developers, mobile ad networks and agencies, media buyers, DSPs and SSPs.

Clickky now has 6 offices worldwide in New York, Beijing, Mumbai, Moscow, Kiev and Odessa.

To get all the recent news and updates, visit our website: <https://clickky.biz/>

For additional information, contact:

Galyna Divakova
Chief Marketing Officer
gd@clickky.me
+380662094754

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